

CURRICULUM VITAE

HELENE M. LAWSON

Department of Sociology
University of Pittsburgh at Bradford
Bradford, PA 16701

Office: (814) 362-7585
Home: (814) 368-7181
Email: lawson@pitt.edu

EDUCATION

Ph.D.	Loyola University of Chicago Sociology/Gender/Work & Occupations	1991
M.A.	Roosevelt University Sociology/Gerontology	1981
M.A.	Roosevelt University Education/Early Childhood	1967
B.A.	Roosevelt University Education/Elementary	1959

ACADEMIC APPOINTMENTS IN SOCIOLOGY

Current	Professor, Director of Sociology, University of Pittsburgh at Bradford, Bradford, PA
2003-2016	Professor, Director of Sociology, Coordinator of Gender Studies, University of Pittsburgh at Bradford, Bradford, PA
1999-2003	Associate Professor, Director of Sociology, Coordinator of Gender Studies, Department of Sociology, University of Pittsburgh at Bradford, Bradford, PA
1997-1998	Associate Professor, Department of Sociology, University of Pittsburgh at Bradford, Bradford, PA
1991-1996	Assistant Professor, Department of Sociology, University of Pittsburgh at Bradford, Bradford, PA
1990-1991	Visiting Assistant Professor, Sociology and Anthropology Department, Loyola University of Chicago, Chicago, IL
1988-1989	Teaching Fellow, Sociology and Anthropology Department, Loyola University of Chicago, Chicago, IL (University Wide Competitive Award)
1986-1987	Instructor, Sociology and Anthropology Department, Elmhurst College, Elmhurst, IL

AREAS OF SPECIALIZATION

Gender, Work and Occupations, Inequality, Ethnography, Race and Ethnicity, Animals in Society

SOCIOLOGY COURSES TAUGHT

Introductory Sociology, Work and Society, Inequality in Society, Sociology of Gender, Images of Women and Men, Marriage and Family, Racial and Ethnic Groups, Environmental Sociology, Topics in Sociology, Sociological Analysis, Social Problems, Global Social and Cultural Change, Capstone: Sociology

ACADEMIC APPOINTMENTS IN HUMAN SERVICES AND EDUCATION

- 1982-1983** **Instructor**, Human Services Department, College of Lake County, Grayslake, IL
- 1976-1977** **Instructor**, Human Services Department, Honolulu Community College, Honolulu, Hawaii
- 1976-1977** **Instructor**, Behavioral Sciences Department, Chaminade College of Honolulu, Honolulu, Hawaii
- 1975-1976** **Coordinator**, Early Childhood Development Program, Oakton Community College, Des Plaines, IL
Developed and administered program including curriculum development, recruitment of faculty and students, budget management, placement and evaluation of student internships, and developed laboratory pre-school serving students, faculty staff and community residents.
- 1972-1974** **Assistant Professor**, Early Childhood Development Department, Oakton Community College, Des Plaines, IL

APPLIED RESEARCH POSITIONS

- 1986** **Statistical Analyst**, Women Employed Institute, Chicago, IL
Compiled and analyzed statistical data for a report examining changes in women's work patterns, with emphasis on gains made, current barriers to economic quality, and strategies for the future.
- 1985** **Research Associate**, Illinois Project for School Reform funded by Chicago United & The Roosevelt Center for American Policy Studies, Chicago, IL
Conducted research on the connection between education and the economy. Analyzed the feasibility of school/business partnerships and compiled a report presenting options for public policy.
- 1983** **Research Assistant**, Midwest Women's Center, Chicago, IL
Conducted in-depth interviews, computerized, coded and Analyzed data on unemployment among women and implications for job training, community services, and government policy.

ADMINISTRATIVE POSITIONS

- 1980-1982** **Coordinator of Social Services**, Skokie Office of Human Services, Skokie, IL
Coordinated various social service programs for elderly and handicapped: Home Delivered Meals, Medical Needs Lending Closet, and Postal Carrier Watch. Evaluated applicants eligibility and recruited and trained volunteers.
- 1978-1979** **Director of Activities**, Old Orchard Manor Nursing Home, Skokie, IL
Implemented an activities program to help sustain cognitive and sensory abilities of aged and infirm residents in a skilled care nursing facility.

PUBLICATIONS

Books

- Harper, Douglas and Helene M. Lawson (eds), **2003**. Reader and Monograph "The Cultural Study of Work." Maryland: Rowman and Littlefield Publishers.
- Lawson, Helene M. **2000**. "Ladies on the Lot: Women, Car Sales, and the Pursuit Of the American Dream." Maryland: Rowman & Littlefield Publishers (p.147).

Refereed Journal Articles

- Lawson, Helene M. **2014**. "Happy Meals" CONTEXTS **13**(3), 8.
- Lawson, Helene M. **2011**. "Defining Fish" Sociological Viewpoints, **27**(1), 47-56.
- Lawson, Helene M. **2009**. "Becoming Through Dance." AllAcademic.
- Lawson, Helene M. **2009**. "Why Dance?: The Emotional Motivation of a Most Unlikely Group of Dancers." Music and Arts In Action, **1**(2), 3-15.
- Lawson, Helene M. **2008**. "Why Dance Now?: Some Reasons Adults Begin Dance." Dance Here.
- Lawson, Helene M. and Kira Leck. **2006**. "Dynamics of Internet Dating." Social Science Computer Review, Vol. 24, Summer. 2:189-226
- Lawson, Helene M. and Lawrence Lawson and Kira Leck. **2005**. "The Meaning of Animals." Sociological Viewpoints. Vol. 21, Fall. Pp.35-54
- Lawson, Helene M. **2004**. "Controlling the Wilderness: The Work of Wilderness Officers." Society and Animals. Vol. II, 4:329-351.
- Lawson, Helene M. **2002**. "Wildlife Managers: Boundary Workers Between the Human Community and the Wilderness." International Review of Modern Sociology. Vol. 30, (1).
- Lawson, Helene. **1999**. "Working on Hair." Qualitative Sociology. Vol. 22, Fall 3:235-257.
- Lawson, Helene. **1995**. "Gender Equality in the Manual Working-Class." Race, Gender and Class in the World Cultures. 2:127-138.

Lawson, Helene. 1994. "Attacking Nicely: Car Sales Women Adapt to an Incompatible Role. *Sociological Viewpoints*. 10:1-15.

Chapters and Articles in Edited Volumes

Lawson, Helene M. and Kira Leck. 2013. "Dating on the Internet". In *The Digital Consumer*, Russell Belk, and Rosa Llamas, Toronto, Ontario.

Lawson, Helene M. and Kira Leck. 2011. "Hooking up on the Internet." Pp.37-49 in *Life in Society: Boston: Readings to Accompany Sociology: A Down to Earth approach*, J. Henslin (ed), Boston: Allen and Bacon.

Lawson, Helene M. and Kira Leck. 2008. "Dynamics of Internet Dating." pp. 325-337 in *Understanding Society: An Introductory Reader*, M. Anderson, K. Logio and H. Taylor (eds), Belmont California: Thomson Wadsworth.

Lawson, Helene M. 2005. "Environmental Sociology." pp. 83-89 in *Teaching About Animals and Society*, Janet M. Alger et al (eds), Washington, DC: American Sociological Association.

Lawson, Helene M. 2005. "Attacking Nicely: Women Selling Cars." pp.185-198 in *Down to Earth Sociology: Introductory Readings*, 13th Edition, James M. Henslin (ed), New York: The Free Press.

Lawson, Helene M. 1996. "Car Saleswomen: Expanding the Scope of Salesmanship." pp. 53-71 in *Current Research on Occupations and Professions*, vol. 9, Helena Z. Lopata (ed). Connecticut: JAI Press

Book Reviews in Refereed Journals

Lawson, Helene M. 2006. "Breaking the Language Barrier" *Journal of Symbolic Interaction*. Vol. 29 (3)

Refereed Conference Papers

Lawson, Helene M., Sanders, Jennifer. 2013 "The Hobby Farm." in *Proceedings of ASA Annual Conferences* (online), AllAcademic Inc. Accessed at http://www.allacademic.com/meta/p504139_index.html (Also at Pitt D-Scholarship).

Internet Publication

Lawson, Helene M. and Lawrence R., Showman, Jennifer. 2013. "The Experience of Existing: small family farms in the Northeast United States". University of Pittsburgh D-Scholarship. Working Paper. Accessed at <http://d-scholarship.pitt.edu/19937/> .

Work in Progress

Lawson, Helene M., Leck Kira and Schultz, Lisa. "Face-to-Face Social Networking: The culture of Service Interactions. In press.

PROFESSIONAL CONFERENCE MEETINGS

Attended as Section Webmaster for the Animals and Society Section, 111th Annual Conference of the American Sociological Association in Seattle, WA, **August 2016**. <http://www.asanet.org/asa-communities/sections/animals-and-society>

Attended as Section Webmaster for the Animals and Society Section, 110th Annual Conference of the American Sociological Association in Chicago, IL, **August 2015**. <http://www.asanet.org/sectionanimals/>

Attended as Section Webmaster for the Animals and Society Section, 109th Annual Conference of the American Sociological Association in San Francisco, **August 2014**. <http://www.asanet.org/sectionanimals/>

Attended as Section Webmaster for the Animals and Society Section, 108th Annual Conference of the American Sociological Association in New York, New York, **August 2013**.

Attended as Section Webmaster for the Animals and Society Section, 107th Annual Conference of the American Sociological Association in Denver, Colorado, **August 2012**.

Presented paper, "Hobby Farms" at the 106th Annual Conference of the American Sociological Association in Las Vegas, Nevada. **August 2011**.

Attended, as Executive Council Member of the Animals and Society Section, the 105th Annual Conference of the ASA in Atlanta, Georgia. **August 2010**.

Attended, as Executive Council Member of the Animals and Society Section, the 104th Annual Conference of the ASA in San Francisco, California. **August 2009**.

Presider and Discussant of Student Presentations at the 9th Annual Conference of the Penn-York Undergraduate Research Association at UPB, **November 2008**.

Attended, as Executive Council Member of the Animals and Society Section, The 103rd Annual Conference of the ASA in Boston, Mass. **August 2008**.

Attended, as Executive Council Member of the Animals and Society Section, The 102nd Annual Conference of the ASA in New York, New York, **August 2007**.

Keynote Speaker at the 2006 Penn-York Undergraduate Research Conference Annual Meeting at Hilbert College. **October 2006**.

Attended, as Executive Council Member of the Animals and Society Section, the 101st Annual Conference of the ASA in Montreal, Canada, **August 2006**.

Presented Paper, "Becoming Through Dance" at the 100th Annual Conference of the ASA in Philadelphia, PA, **August 2005**.

Presented Paper, "Chicken and Deer: Word Associations in a Rural Culture." at the 98th Annual Conference of the American Sociological Association in Atlanta, GA, **August 2003**.

Presider, Discussant and Organizer of Student Presentations at the 4th Annual Conference of the Penn-York Undergraduate Research Association at Canisius College, **November 2003.**

Presider, Discussant and Organizer of Student Presentations at the 3rd Annual Conference of the Penn-York Undergraduate Research Association at Hilbert College, **October 2002.**

Presented paper, "Modern Culture and Contemporary Relating: Internet Courting and Trust" at the 97th Annual Conference of the American Sociological Association in Chicago, IL, **August 2002.**

Presider, Discussant and Organizer of student roundtables at the 2nd Annual Conference of the Penn-York Undergraduate Research Association at Buffalo State College, **October, 2001.**

Invited paper presentation: "Wildlife Managers: Socialization, Motivation and Areas of Conflict" at the 96th annual conference of the American Sociological Association in Anaheim, California, **August 2001.**

Presider, Discussant and Organizer for two student roundtable sessions at the 50th Annual Conference of the Pennsylvania Sociological Society at Duquesne University in Pittsburgh, PA. **October, 2000.**

Founder and Organizer of The Penn-York Undergraduate Research Association's First Annual Conference at the University of Pittsburgh at Bradford, PA. **October, 2000.**

Invited paper presentation, "Harvesting Buck for Recreation." at the 94th Annual Meeting of the American Sociological Association in Chicago, IL. **August 1999.**

Presider, discussant and organizer of student roundtables at the 49th Annual Conference of the Pennsylvania Sociological Society at Penn State University in Harrisburg, PA. **October, 1999.**

Presider, discussant and organizer of student roundtables at the 48th Annual Conference of the Pennsylvania Sociological Society at Holy Family College in Philadelphia, PA. **October, 1998.**

Presider, discussant, and organizer of student roundtables at the 47th Annual Conference of the Pennsylvania Sociological Society at LaRoche College in Pittsburgh, PA. **October 1997.**

Presented paper, "Gendered Work and Social Change: Examining the World of Cosmetologists and Barbers" at the 91st Annual Conference of the American Sociological Association in New York, NY, **August 1996.**

Presented paper, "The Effects of Time Fragmentation and Thin Reality on Personal and Family Life: A Study of Car Saleswomen at Home and at Work." and presided over session at the 90th Annual Conference of the American Sociological Association in Washington DC, **August 1995.**

Presented paper, "From Women's Studies to Gender Studies: Problems and Promises." Also Session Organizer and Judge of Student Paper Competition, at the 44th Annual Conference of the Pennsylvania Sociological Society in State College, PA, **October 1994.**

Presented paper, "Finding Gender Equality in a Least Expected Population: Working Class Men and Women Return to School." at the 89th Annual Conference of the American Sociological Association in Los Angeles, CA, **August 1994.**

Co-organizer of the 43rd Annual Conference of the Pennsylvania Sociological Society in State College, PA. Also Chair, Presenter of two papers, "Car

Saleswomen: Expanding the Scope of Salesmanship," and "How to Get A Degree and Keep Your Spouse: The Dilemmas of Non-Traditional Working-Class Students." **October 1993.**

Presented paper, "Conflict in the Car Lot: Gender Expectations and Sales Styles" at the 88th Annual Meeting of the American Sociological Association in Miami, FL, **August 1993.**

Presented paper, "Women in Car Sales: A Problematic Career." at the 87th Annual Conference of the American Sociological Association in Pittsburgh, PA, **August 1992.**

Presented paper, "An Examination of Auxiliary Support Systems Used by Unemployed Women" at the Illinois Sociological Association Annual Meeting, Charleston, IL, **October 1985.**

Presented paper, "How Black Women in Poverty Construct Their World." at the Annual Conference of the Midwest Sociological Association Annual Meeting, St. Louis, MO, **April 1985.**

RESEARCH and FACULTY DEVELOPMENT GRANTS

Faculty Development Grant, University of Pittsburgh at Bradford, **2016**
(\$945)

Faculty Development Grant, University of Pittsburgh at Bradford, **2015**
(\$1001)

Faculty Development Grant, University of Pittsburgh at Bradford, **2014**
(\$810)

Faculty Research Grant, University of Pittsburgh at Bradford **2013**
(Summer on-campus housing for student)

Faculty Development Grant, University of Pittsburgh at Bradford, **2013**
(\$1,337)

Faculty Development Grant, University of Pittsburgh at Bradford, **2012**
(\$1,200)

Faculty Research Grant, University of Pittsburgh at Bradford **2011**
(\$1,341)

Faculty Research Grant, University of Pittsburgh at Bradford **2010**
(\$927.00)

Faculty Research Grant, University of Pittsburgh at Bradford **2009**
(\$1,856).

Faculty Research Grant, University of Pittsburgh at Bradford **2008**
(\$1,300).

Summer Undergraduate Research Student Support, University of Pittsburgh at Bradford **2008** (\$3,600).

Faculty Research Grant, University of Pittsburgh at Bradford **2007**
(\$1,062.00)

Faculty and Student Research Grant, University of Pittsburgh at Bradford
2006 (\$263)

Faculty Research Grant, University of Pittsburgh at Bradford **2006**
 (\$1752.00)

Summer Undergraduate Research Student Support, University of Pittsburgh
 at Bradford **2005** (\$3,600.00)

Faculty Research Grant, University of Pittsburgh at Bradford **2005**
 (\$917.00)

Faculty Research Grant, University of Pittsburgh at Bradford **2003**
 (\$856.00)

Faculty Research Grant, University of Pittsburgh at Bradford **2002**
 (\$769.80)

Granted Sabbatical Leave, University of Pittsburgh at Bradford **2001,**
Fall

Faculty Research Grant, University of Pittsburgh at Bradford **2001**
 (\$1018.00)

Faculty Research Grant, University of Pittsburgh at Bradford **1999**
 (\$739.00)

Awarded Tenure, Associate Professor in Sociology at the University of
 Pittsburgh at Bradford, **September, 1997**

Faculty Research Grant, University of Pittsburgh at Bradford **1996**
 (\$468.00)

Faculty Research Grant, University of Pittsburgh at Bradford **1995**
 (\$519.00)

Faculty Research Grant, University of Pittsburgh at Bradford **1994, Fall**
 (\$335.00) **Summer** (\$1019.00)

Faculty Research Grant, University of Pittsburgh at Bradford **1993**
 (\$790.00)

Faculty Research Grant, University of Pittsburgh at Bradford **1992**
 (\$700.00)

Teaching Fellowship, Loyola University of Chicago **1988-89**

Graduate Assistantship, Loyola University of Chicago **1985**

Tuition Scholarship, Loyola University of Chicago **1984**

PROFESSIONAL RECOGNITION AND ACADEMIC AWARDS

Pitt-Bradford Alumni Association(PBAA) Teaching Excellence Award, University of
 Pittsburgh at Bradford, **2009.**

"UPB Brand Champion," University of Pittsburgh Bradford, 2009.

Distinguished Service Award, American Sociological Association, Animals and Society Section, 2008.

Chairs' **Faculty Teaching Award**, University of Pittsburgh at Bradford 2007
 Granted Sabbatical Leave, University of Pittsburgh at Bradford 2008. Spring.

Outstanding Academic Title Award for 2005, "The Cultural Study of Work."
Choice Magazine: Current Reviews for Academic Libraries

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

American Sociological Association 2005-2016 **Member of Animals in Society Section and Administrator for the section's website.**

American Sociological Association (**Member of Organizing Committee for a new ASA section: Animals and Society 2000-2003**).

Pennsylvania Sociological Society (**Vice-President, 1999-2000**)

Eastern Sociological Association

Sociologists for Women in Society

Society for the Study of Symbolic Interaction

Penn-York Undergraduate Student Research Association (**Founding Member and President 2000-01, Coordinator 2000-2016**).

EDITORIAL POSITIONS

Reviewer 2008-2016: *Society and Animals*

Reviewer 2008-2006: *Music and Arts in Action*

Editorial Board Member 2005-2011: *Sociological Viewpoints: The PA Sociological Society Journal*

Editorial Board Member & Co-Founder 2005-Current: Penn-York Undergraduate Research Journal

COLLEGE AND UNIVERSITY SERVICE

2016 Member of Panel on full professor promotion controversy, University of Pittsburgh at Greensburgh.

2016 Member of Promotion and Renewal Committee for a Criminal Justice faculty member

2003-2016
 Member of Full Professor Committee

2008-2016
 Member of One World Cultural Festival Planning Committee.

2013-2016

Member of Women's Studies Steering Committee.

2011 Member of Panel on tenure controversy, University of Pittsburgh at Greensburgh.

2008 Moderator at the 9th annual Penn-York Conference, University of Pittsburgh, Bradford Pa.

2007 Panelist on "Beyond Tolerance: Building a Community of Acceptance And Tolerance" sponsored by ACES Residential Life

2007-2009

Member of Faculty Senate Welfare Committee

2005 Member of Arts Programming Task Force

2004-2016

Appointed Chair of Academic Integrity Board

2004-2007

Tenure Committee Member

2004-2005

Appointed Member of Advisory Council on Instructional Excellence(ACIE)

2003-2010

Cultural Planning Committee Member

2002 Alternate Member (Social Sciences) Tenure Committee

2001 Alternate Member (Social Sciences) Tenure Committee
Served on the Natural Sciences Division Search Committee for Counseling Social Psychology Candidates
Developed Program for Women's History Month Celebrations- "Changing Images of Women in the Media"
Served on Focus Group (Public Relations) to enhance university image

2000 Served on Promotion and Renewal Committee for Anthropology Candidate
Member, Natural Sciences Division Search Committee for Counseling and Social Psychology Candidates

2000 Worked on Articulation Agreement for Sociology with Jamestown Community College
Served on Enrollment Retention Retreat Program Committee
Alternate Member (Social Sciences) Tenure Committee

1999 Member, Faculty Senate Advisory Committee
Member, (Computational Science Division) Search Committee for Candidate in Mathematics

1998 Member, Assessment Committee
Member, Faculty Senate Advisory Committee

1997 Member, Assessment Committee
Member, Faculty Senate Advisory Committee
Member, Women's History Month Celebration Committee

1996 Member, Promotion and Renewal Committee of Faculty Senate

- Member, Women's History Month Celebration Committee Program Developer,
Luncheon and Panel Discussion, "Breaking with Tradition: Committed
Relationships Among Peers"
- 1995** Alternate Member, Promotion and Renewal Committee
Member, NLN Re-Accreditation Committee for UPB Nursing Department
Panelist, "United Nations' Fourth World Conference on Women",
Discussion Panel, sponsored by UPB's Public Relations Department
Member, (Natural Sciences) Search Committee for Psychology Candidate
Member, Student Affairs Committee of Faculty Senate
Member, Women's History Month Celebration Committee
Program Developer, Luncheon Presentation, "Sex, Lies and Videotape"
Program Developer and Discussion Leader, "Independence-On Your Own-New
Found Freedom" Open Forum sponsored by A.C.E.S. Residential Life
- 1994** Member, Multicultural Affairs Committee, sponsored by Dean of
Academic Affairs
Member, Natural Sciences Peer Review Committee
Chair, Student Affairs Committee of Faculty Senate
Member, Women's History Month Celebration Committee
Program Developer, Luncheon and Panel Discussion, "Dreamworlds-Desire,
Sex and Power in Rock Videos"
Program Developer, Luncheon and Panel Discussion, "Insights into Change:
Non-Traditional Careers for Women and Men"
- 1993** Member, Natural Sciences Peer Review Committee
Chair, Student Affairs Committee of Faculty Senate
Member, Retention Committee to Invigorate Campus Life
Coordinator, Women's History Month Celebration Committee
Program Developer, Luncheon and Panel Discussion, "Pitt Women at
Work"
- 1992** Member, Student Affairs Committee of Faculty Senate
Member, Women's History Month Celebration Committee
Speaker, Anthropology Club "Women in Automobile Sales"
Speaker, Third Thursday Luncheon Lecture, "Madam, Can You Show Me
A Buick?" sponsored by Humanities Division
Program Developer, Luncheon and Panel Discussion, "Women in
Non-Traditional Careers"

COMMUNITY SERVICE

- 1998-2016** Liaison between the Jewish Community, Temple Beth El, and the
student body and the Dean of Admissions and Enrollment Management
- 2009** Presented a program on Gender and Dance to the American
Association of University Women, Bradford, Pa
- 2009** Assisted Temple Beth El facilitation of Dr. Wayne Brinda's Livia
Bitton-Jackson Live Video Conference on the Holocaust, University
Of Pittsburgh, Bradford, Pa.
- 1997** Speaker, "Violence in the Family," Family Crisis Center, Potter County,
Coudersport, PA
- 1996** Speaker, "Take Back the Night," Annual Rally protesting violence against
women, sponsored by the McKean County Victims' Resource Center.
- Media Interview, "Women Consumers," Stephanie Zimmerman, Chicago Sun-
Times.
- Member, Terra Nova Society, a Bradford organization focusing on
environmental issues.

- 1995** Media Article, "Can I Interest You in a Car, Little Lady?" Pitt Magazine, Nov., Vol. 10.
 Media Article, "Car Sales Women Hooked on Fantasy," United Press International, NY, August 22.
 Media Article, "Search for That Perfect Holiday Can Be Fruitless," Bradford Era, November 23.
 Media Interview, "Car Sales," Donna Lee, WESB, Bradford, PA, July 24
 Media Interview, "The Sociology of Love," WESB, Bradford, PA, February.
- 1994** Speaker, "Women in Non-Traditional Jobs," Friends' Memorial Public Library, Kane, PA
 Member, "Building a Better Community," YWCA Committee to a Better Minority Relations in Bradford, PA
- 1993** Speaker, "Women in Advertisements," Zonta International Club of Bradford
 Member, "Building a Better Community," YWCA Committee to Better Minority Relations in Bradford, PA.
 Media Article, "Ethnicity in Action," Bradford Journal, Bradford, PA, March.
- 1992** Volunteer Member, Community Outreach Program (Wednesday Fellowship) which offers free dinner, crafts and bible lessons to Bradford area youth.
 Speaker, "Women in Non-Traditional Jobs," American Association of University Women, Elk County Branch, St. Mary's, PA.
- 1991** Speaker, "Women in Non-Traditional Jobs," First Presbyterian Women's Club of Bradford.
 Speaker, "Women in Non-Traditional Jobs," Zonta International Club of Bradford.
 Speaker, "Women in Non-Traditional Jobs," Bradford Area Women's Club.
- 1990** Media Presentation, Helene Lawson and Diane Larson, "Car Saleswomen" In The City (Syndicated) National Public Radio Program recorded in CHEZ FM, Ottawa, Canada, April 1990.
 Media Presentation, Helene Lawson and Beth Engeler, "Women in Car Sales" in 51 percent (Syndicated) National Public Radio Program Recorded at WAMC FM, Albany, New York.

PROGRAM DEVELOPMENT/ADMINISTRATION

1998-current

Program Director of the Sociology Major

1998-2016

Coordinator of Gender Studies Minor

- 2001** Program Developer, Luncheon and Presentation, "Changing Images of Women in the Media" sponsored by Women's History Month Committee
- 1996** Program Developer, Luncheon and Panel Discussion, "Breaking with Tradition: Committed Relationships Among Peers," sponsored by Women's History Month Committee.
- 1995** Program Developer and Discussion Leader, "Independence-On Your Own-New Found Freedom," open forum sponsored by A.C.E.S. Residential Life.
 Program Developer, Luncheon Presentation, "Sex, Lies and Videotape,"

sponsored by Women's History Month Committee.

- 1994** Program Developer, Luncheon and Panel Discussion, "Dreamworlds-Desire. Sex and Power in Rock Videos," sponsored by Women's History Month Committee.
Program Developer, Luncheon and Panel Discussion, "Insights into Change-Non-Traditional Careers for Women and Men," sponsored by Women's History Month Committee.
- 1993** Coordinator, Women's History Month Celebration Committee
Program Developer, Luncheon and Panel Discussion, "Pitt Women at Work," sponsored by Women's History Month Committee.
- 1992** Program Developer, Luncheon and Panel Discussion, "Women in Non-Traditional Careers," sponsored by Women's History Month Committee.

TEACHING RELATED ACTIVITIES

Student Grants and Conferences

2015 Over 30 students from Sociology-related programs at Pitt-Bradford presented at the 16th Annual Penn-York Undergraduate Research Conference at University of Pittsburgh, Titusville.

2014 Over 30 students from Sociology-related programs at Pitt-Bradford presented at the 15th Annual Penn-York Undergraduate Research Conference at Houghton College.

This year (2014-15) marked the beginning of the Penn-York Undergraduate Research Journal as an online journal.

2013 The following students presented at the 14th Annual Penn-York Undergraduate Research Conference at University of Pittsburgh at Bradford: Lorenzo Herrera, Melissa Callahan, Melinda Clark, Tracey Curtis, Erica Hodgdon, Thais Farrell, Elizabeth Burns, Kayla Welsh, Elizabeth Wallace, Tayler Lunn, Shani McKay, Carissa Higley, Isabella Gleason, Matt Souchik.

2012 The following students presented at the 13th Annual Penn-York Undergraduate Research Conference at Hilbert College: Stephani Peterson, Heather Stuckey, Michelle Sink, Hollie Rapp, Morgan Emery, Alexandra Mitchell, Zachery Karenchak, Maria Olsen, Blake Gabel, Olivia Austin, Samantha Garris, Cassie Chase, Krystal Calkins.

2011 The following students presented at the 12th Annual Penn-York Research Conference at Clarion University-Venango Campus: Sarah Randolph, Brittney Wagner, Meagan Little, Amanda Perkins, Morgan Kinville, Krista Perkins, Corey Meyer, Katie Cherry, Kaitlin Zapel, Jada Swart, Sarah Gligora, Danielle Kenney.

2010 The following students presented at the 11th Annual Penn-York Undergraduate Research Conference at The University of Pittsburgh at Titusville: Erin Moyer ("Disney: Stereotyped or not?"), Mary Jo Stuckey ("Status of Homemakers Within Society"), Jen Teribery ("Inequality of Beauty in the Workplace"), Sarah Rhinehart ("Women in Law Enforcement"), Cassandra Ludqig ("Gender Roles Changing: Women Comply to Pump the Gas"), Diane Marold ("Selling Adult Sexual Pleasure Novelties: Mainstream

- Society or Not? The Not-so-taboo Taboo Business"), Christopher Bierbower ("Finishing the Fight: A Soldier's Transition Home"), Natasha Mattis ("Emotional Labor: What Does it Take?")
- 2009** The following students presented at the 10th Annual Penn-York Undergraduate Research Conference at Hilbert College, Hamburg, New York: Aimee Appleby ("Beyond the Stigma of Disabilities"), Jennifer Callahan ("What You See and What You Can Get: Finding Romance on MySpace"), Jessica Northeimer ("Behavioral Changes among Correctional Officers"), Jason Nussbaum ("Economic Activities of Children: Children and Labor in Latin America"), Stacey Postlewait ("The Effects of Cell Phones on Teenagers, Parents and Education"), Rachel Thayer ("Common Challenges Faced by First-Generation College Students"), Mary Tucker ("Online Social Networking among Adolescents"), William Updegrave ("A New Approach to Drug Prevention"), Jennifer Yohe ("Men and Jewelry"), Kaitlin Zapel ("Women and Weaving in Rural Ecuador").
- 2009** The following students presented at the University of Pittsburgh at Bradford Honors Convocation: Dana Flanigan ("Media's Impact on Prominent Social Issues"), Sherard Thorne ("Cinematic Depictions of Homosexual Stereotypes"), Courtney Pearson ("Sex in Advertising"), Stacy Postlewait ("Do Cell Phones Affect Socialization...of Teenagers"), Steve Hale ("Police Discretion").
- 2009** University of Pittsburgh at Bradford Honors Convocation awarded the "Social Researcher Award" to Stephanie Pascarella ("The Weather Made Me Do It").
- 2008** The following students presented at the 9th Annual Penn-York Undergraduate Research Conference at the University of Pittsburgh Bradford: Jennifer Sanders ("Saving the Family Farm"), Stephanie Pascarella ("The Weather Made Me Do It"), Valerie Donahue ("The Art Of Baby Naming"), John Redington ("The College Athlete"), Flo Antrim ("Problems Parents of Autistic Children Face"), Carla Gigliotti ("Surviving Single Parenthood"), Derilyn Heller ("Female Body Image"), Mike Reilly ("As Seen in the Movies"), Tracy Tanner ("Life in a Nursing Home"), Cora Hall ("Children and their Adult Caretakers in the Atmosphere of the Restaurant"), Tarah Lipps ("Does Preschool Help?")
- 2007** The following students presented at The Penn-York Undergraduate Student Conference at Houghton College: Sarah Lorya ("Living with a Female Single Parent"), Sara Hennessy (Boy Scouts and Girl Scouts").
- 2007** The following students presented at the University of Pittsburgh at Bradford Advisory Board Retreat on February 26: Whitney Bellinger ("Why African American Women Try to Obtain 'Good Hair'"), Frankie Johnson ("Tattooing: Mind, Body and Spirit: The Inner Essence of the Art"), Barbara Bartlett ("The Ritualistic Behavior of Bingo Players")
- 2007** The following students presented at the Pennsylvania Sociological Society Conference at Edinboro University: Whitney Bellinger ("Why African American Women Try to Obtain 'Good Hair'") **won Best Qualitative Research Award**, Frankie Johnson ("Tattooing: Mind, Body and Spirit: The Inner Essence of the Art") **won Best Overall Best Paper Award**
- 2007** University of Pittsburgh at Bradford Honors Convocation Presentations: Helen Schott ("Preaching for Pounds: Weight Watchers™"), Chris Mason ("The New Majority: Children of Divorced Parents"), Andrea Spindler ("Fraternities: Hazing and Bonding")
- 2006** The following students presented at the University of Pittsburgh at Bradford Advisory Board Retreat on March 20: Bobbie-Sue Adams ("Hey, I Gotta Keep Up: Cheating on College Campuses"), Brandilyn Lyon ("Ewe!

That's for Girls: Barbies Aren't Cool: Children's Gendered Reactions")

2006 University of Pittsburgh at Bradford Honors Convocation Presentations: Cassie Cornell ("Makeup Makes Up Who You Are"), Jeff Koerner ("Football Holliganism: A Lifestyle of Masculinity"), Amanda Grupp ("Behind Closed Doors: Funeral Directors Exposed"), Melissa Tucker ("Gendered Toys"), Cheryl Hiller ("Policy, Poverty and Prescription Drugs: Sifting Out Causal Factors in Prescription Drug Abuse"), Angela Stidd ("A Life Apart: Child and Youth Care Workers"), Frankie Johnson ("Tattooing: Mind, Body and Spirit, The Inner Essence of the Art"), Katie Collins ("Stripping Work"), Ashley Northrup ("Tata Talks")

2005 Katie Barrett presented her paper, "A Dancer at Heart," on November 5, 2005 at the sixth annual Penn-York Undergraduate Research Association's Conference at Alfred University.

2005 On October 22, 2005, Marcia Mitchell and Matthew Woodhouse presented their research to the Pennsylvania Sociological Association at Penn State University. Marcia won second prize for her paper, "Single Mothers Swimming Against the Current." Matthew took honorable mention with his paper, "The Importance of a Home-Like Setting in Nursing Homes."

The following students presented at the University of Pittsburgh at Bradford Advisory Board Retreat in March: Angela Tornatore ("Power and Control Behaviors of Sex Offenders"), Jill Moore ("The Mount Jewett Heritage Mural and Its Effect on the Social Structure of the Community"), Andrew McDonald ("A Covert Look at "No Child Left Behind"), Laurel Phillips ("Hair Loss and Its Effects on Identity"), Lisa Niklas ("Autism Inclusion in Public Schools")

2005 University of Pittsburgh at Bradford Honors Convocation Presentations to Kacie Fischer ("Theory: Who Cares?"), Eryn Freer ("A Very Magical Day"), Alexis Fischer ("Almost Family"), Aaron Zettle ("Charge It: Easy Money for College Students?"), Katie Barrett ("To Go or Not to Go: That is the Question: Student Apathy and the Arts"), Jamie Mowrey ("Automobiles and Our Environment"), Kathryn Fuoco ("Dying to be Thin")

2004 Laurel Phillips ("Images of Aging: An Identity Crisis"), Kacie Fischer ("It's Not the End of the World: Effects of Divorce on Children"), Aaron Zettle ("Mixed Messages: Women in the Clergy"), Andrew McDonald ("Gender Differences in Video Games"), and Angela Tornatore ("How Muscle and Fitness Magazines Portray the Ideal Image of Women") presented their research at the 5th Annual Conference of the Penn-York Undergraduate Research Association at the University of Pittsburgh at Bradford

2003 Erica Vogt ("Lifting Limitations: Women in Bodybuilding"), Marcia Mitchell ("Single Mothers: Swimming against the Current"), and Cody Housler ("Chipping Mill Conflict in the Town of Tradition") presented their research at the 4th Annual Conference of the Penn-York Undergraduate Research Association at Canisius College, Buffalo, NY

2002 Andrea Smith ("Going under the Needle in the Search for Personal Identity: Tattooing & Piercing as Rites of Passage") presented her research at the 3rd Annual Conference of the Penn-York Undergraduate Research Association at Hilbert College

2001 Doreen Epstein ("Like Working in a Dog Pound: The Impact of Working at Correctional Facilities") and Jeremy Garris ("Computers in Education") presented their research at the 2nd Annual Conference of the Penn-York Undergraduate Research Association at Buffalo State College

2000 Sherry McClusky ("Difficulties Involved in Using Student Researchers"),

- Joe Allison ("Playing it Out: Performances and Social Interactions in Shopping Malls") and Jerry Brown ("Attitudes and Perceptions Regarding Small Town Economic Development") received UPB grants to present their research at the 50th Annual Conference of the Pennsylvania Sociological Society's meeting at Duquesne University in Pittsburgh.
- 2000** April Bryington ("Images of Today's Woman in Magazine Advertisements"), Chris Race ("Homophobia and Negative Gender Stereotypes in Female Sports") and Doreen Epstein ("Case Study of Women Correctional Officers") presented their research at the 1st Annual Conference of the Penn-York Research Association at the University of Pittsburgh at Bradford.
- 1998** Shannon Shaffer ("How is Work Divided on Family Farms?"), Michael Assad, ("Social Inequalities on a Floating Campus"), and Amy Brogan ("The Role of the Contemporary Funeral Director") received grants to present papers at the 49th Annual Conference of the Pennsylvania Sociological Society's meeting in Harrisburg, PA.
- 1998** Jonniann Salsman ("How Female Athletes are Portrayed in Advertising"), Amy LeCorchick ("Societal Views of Battered Women in Domestic Violence Cases"), Jennifer Wallace ("How Men are Portrayed in Men's and Women's Magazines"), Valerie Young ("The Impact of Social Support on Stress and Coping"), and Charity Stedje ("Long Term Effects of Divorce on Children") received grants and presented papers at the 48th Annual Conference of the Pennsylvania Sociological Society's Annual Meeting in Philadelphia, PA.
- 1997** Katie Close ("It's a Dirt Job. Someone's Got to do it, but not a Woman: Butchers"), Katherine Goodman ("Looking into Dirty Mouths: Dentists"), and Amy LeCorchick ("Integrated Training in the Military") received UPB grants and presented papers on Work and Gender Issues at the 47th Annual Conference of the Pennsylvania Sociological Society's Annual Meeting in Pittsburgh, PA.
- 1996** Theresa M. Oplanden received a UPB grant to attend the Pennsylvania Sociological Society's 46th Annual Meeting and won the student paper competition with her paper, "Street Children in Latin America." Laurel Butler received a UPB grant to attend the Pennsylvania Sociological Society's annual meeting and entered her paper, "Dolls and Racism" in the student paper competition. This research analyzed the availability and authenticity of dolls representing minority groups through a survey of toy stores in Pennsylvania, New York and Virginia.
- 1995** Michael D. McChesney received a UPB grant to conduct interviews with barbers in McKean County in conjunction with my research on change in a gendered occupation. We presented a joint paper on this work at the Pennsylvania Sociological Society's Annual Meeting in the Fall of 1996.
- 1994** Douglas Vaughn received a UPB grant to present a paper "Romance and Hairstyling: Gender Interactions in the Beauty Salon" and Peggy Cooley received a UPB Grant to present a joint paper "Gender Studies: Problems and Promises" with me at the Pennsylvania Sociology Society's 1994 Annual Meeting.
- 1993** Sheryl Wilcox and Douglas Vaughn each received a UPB grant to present a joint paper, "The Effects of Education on Non-Traditional Student Family Relationships" at the Pennsylvania Sociology Society's 1994 Annual Meeting. I published an article "Gender Equality in the Manual Working Class" in the journal of Race, Gender and Class and cited Sheryl Wilcox and Douglas Vaughn for their research assistance.
- 1992** Linda L. Fox received a UPB grant to interview car saleswomen and managers of dealerships in McKean County regarding attitudes about and experiences as women in high commission sales work. She entered a paper

in the student paper competition, and presented same at the Pennsylvania Sociological Society's 1993 Annual Meeting.

Directed Research and Internships

- 2016 Jessica Behan completed internship (summer)
- 2016 Korccinai Louiya completed internship (spring)
- 2015 Hannah Fielding completed internship (spring)
- 2012 Sara Gligora completed internship (fall)
- 2011 Elizabeth Moyer completed internship (spring)
- 2010 Amanda Appleby completed internship (summer)
- 2009 Carla Gigliotti completed internship (spring)
- 2006 Helen Schott completed internship (summer)
- 2006 Amanda Grupp completed an internship with Dickinson Mental Health Center.
- 2005 Matthew Woodhouse completed an internship with Seneca-Kean Manor, a skilled nursing facility (summer).
- 2005 Mary Williams completed an internship with Big Brothers/Big Sisters of McKean County.
- 2004 Jamie Mowery completed an internship with the Federal Correctional Institute-McKean, Human Resources Division.
- 2004 Dorene Epstein completed an internship with the Center for Rural Health Practice.
- Michelle Palmer completed an internship with the McKean County Children and Youth Services.
- 2003 Dorene Epstein did directed research on effect on families of parole officers.
- 2002 Wendy Hamacher did directed research on life on the Seneca Indian Reservation.
- 2001 Susan Stuckers completed an internship with Potter County Human Services Area Agency on Aging. She subsequently was offered and accepted a full-time position as care manager.
- Jenny Brown completed an internship with Sena Kean Manor, a skilled nursing facility.
- 2000 Jennifer Wallace completed an internship with Adelpia National Customer Care Center. She subsequently was offered and accepted a full-time position as an information coordinator.
- Sherry McCloskey completed an internship with the Lutheran Home at Kane.
- Bonnie Fuller completed an internship with the Nelson Behavioral Center.
- 1999 Jennifer Wallace did directed research on PA game wardens and their attitudes toward hunted animals. She will be given credit for this data in a future publication by the sponsoring professor.

1996 Joyce Bishop did an ethnographic study examining men's changing commitments to family and work. This is an outgrowth of a paper she presented as a panelist on Women's History Celebration luncheon discussion, "Breaking with Tradition: Committed Relationships among Peers."

Michael D. McChesney did research on hair workers, combining and analyzing his data with data collected by Douglas Vaughn and drafted a paper to present at the Pennsylvania Society's 1996 Annual Meeting.

1995 Stephen Gatesman completed a research study, "Nursing: Is it a Place for Males?," which examines the experiences of men who enter female dominated work.

Maria Pifer completed a research study, "Why Men Flee Commitment," which examines attitudes and behaviors of divorced parents fighting for custody of their children and control over alimony payments.

1994 Peggy Cooley completed a research study, "From Women's Studies to Gender Studies: Problems and Promises," which examines the attitudes and views of students taking courses in the new Gender Studies Minor I initiated at UPB. Douglas Vaughn completed a research study, "Understanding the Work Culture of Hair-Stylists," which examines the way cosmetologists interact with each other and their clients.

1993 Sheryl Wilcox and Douglas Vaughn completed a joint research study, "How Education Effects the Non-Traditional Student's Family Unit," which examined the effects of education on family relations when husband or wife returns to college.

Student Clubs Sponsored

Present

Faculty Advisor, Japanese Arts and Media

Past

Faculty Advisor, LGBT Club (first)

Faculty Advisor, Dance Team

Faculty Advisor, Anime Club

Faculty Advisor, Sociology Club

Faculty Advisor, Pi Gamma Mu International Honor Society in Social Science

Faculty Advisor-Facilitator, Non-Traditional Student Organization

Course and Curriculum Development

2016 Revising Sociology Major to include more global and interdisciplinary choices. Example: Added Identity Politics SOC1337 by cross-listing PS1337. Negotiating adding courses from Comparative Literature (CLP) that examine specific cultures e.g. Middle Eastern.

2013 SOC 1316 Social and Cultural Change. This course has been classified as a **Global Competency** Course, one allowing students to meet the Global Competency requirement. In order to do this the course has been expanded to include multi-cultural perspectives.

2001 SOC 0235 Environmental Sociology. This course examines large-scale narrative on environmental issues, conveying the natural connection between people, animals, minerals, land, water, and plants. It introduces social constructs: pollution, over-consumption, resource depletion, habitat loss, risky technology, and rapid population growth. It examines the social significance of these and other environmental conceptualizations from the standpoints of culture, ideology, moral

values, and social inequality.

Gender Studies Minor has been expanded to include relevant courses from other disciplines: Biology 0106 "Human Genetics", English 0214 "Introduction to Women's Literature", Theater 0203 "Play Analysis: Page to Stage." Other courses under consideration are: English 1400 "Feminist Literary Criticism", "Gender and Education", and "Gender and Nursing."

2000 Sociology Major revised to include 0209 "Social Problems" and 1314 "Images of Men and Women" as alternate requirements in the special areas section.

1998 SOC 1410 Sociological Analysis. This course allows the student to put into practice quantitative and qualitative techniques used by sociologists to collect and analyze data. It is based upon the theory of triangulation that emphasizes the use of multiple analytic techniques. This course is designated as the upper-level writing course for Sociology majors; students must show writing competency as well as analytical expertise in sociology.

1996 Sociology Major. Worked with the sociology faculty in developing the curriculum for the recently established Sociology Major.

SOC 1316 Social and Cultural Change. This is a junior-level course designed by the sociology faculty with the major in mind. It is a required course focusing on social change. It uses a cross-international approach to compare nations and regions of the world and examines the ties between societies.

1994 SOC 1306 Work and Society. This is a revised, updated course previously titled Industrial Sociology. It includes cross-cultural comparisons of work and focuses on the actual work and interactions between workers, employers, clients, customers and patients.

1993 SOC 1410 Sociological Analyses. This is a survey of the quantitative and qualitative techniques used by sociologists to analyze data. This course was designed by the sociology faculty to assist students with directed research.

SOC 0201 Sociology of Gender. This is a revision and update of Sex Roles in Modern Society. The course focuses on female/male differences in behavior or experience that do not spring naturally from biological differences between the sexes. Thus, the course is based on a broader conceptual premise.

1992 SOC 0207, Racial and Ethnic Groups. This course was designed to examine relationships among various racial and ethnic groups in America. It has much relevance to our rural students from the area who have limited experience with minority groups. It has become a well-liked and valuable course.

Gender Studies Minor. This minor was designed to encourage egalitarian relationships between men and women of all racial and ethnic groups and classes by fostering understanding and communication between the sexes. It has become a popular minor among sociology students.

SOC 1314, Images of Women and Men. This course utilizes the sociological perspective to explore the ways American popular culture has portrayed women and men over the past century. It is a popular course with sociology students as well as communication and humanities students.