

# *The University of Pittsburgh* → **Bradford Campus**

Founded in 1963, the 470-acre Pitt-Bradford campus sits at the foothills of the Allegheny Mountains in northwestern Pennsylvania and is close to a state park and a national forest, giving its students unique educational and recreational opportunities.

An inclusive, welcoming and vibrant campus, Pitt-Bradford prides itself on being a safe, friendly institution for students who want to earn a world-renowned degree in a personalized environment. With a 17:1 student-to-faculty ratio, the campus is home to a student-focused learning community, where faculty challenge students to discover more than they imagined; nurture them as they develop into happy, healthy, intellectually curious individuals; and equip them to take a lead role in a globally interconnected world. Today, Pitt-Bradford has more than 1,100 students and nearly 10,000 alumni, from every state and from several countries.

Students also have many opportunities to participate in experiential learning in every academic major, including working closely with their professors on research and other projects.

Pitt-Bradford prepares graduates for meaningful careers in the region and throughout Pennsylvania and beyond at many businesses and organizations, including American Refining Group, Upper Allegheny Health System and Zippo Manufacturing Co. Many of the graduates who choose to advance their education beyond the baccalaureate level do so at some of Pennsylvania's most prestigious schools, including the University of Pittsburgh, University of Pennsylvania and Carnegie Mellon University.

Pitt-Bradford continually receives accolades for its accomplishments. Recent recognitions for Pitt-Bradford are directly tied to the economic and social impact of the campus as it provides access to higher education, research and innovation for students and community members in a traditionally undeserved area in the commonwealth. While these additional impacts are not fully quantified in this report, millions of dollars in additional impacts are generated annually in the Bradford area.

## **Awards and Accolades**

- U.S. News & World Report has recognized Pitt-Bradford in five areas in its prestigious 2022 Best Colleges rankings.
- Recognized as a College of Distinction for the eighth consecutive year in 2022-23.
- Phi Theta Kappa Honor Society named Pitt-Bradford to its Transfer Honor Roll in 2020 and 2021.
- In 2021-22, G.I. Jobs named Pitt-Bradford a Military Friendly School for the 12th year in a row and also a Military Friendly Spouse School for the second year (2021-22).
- Pitt-Bradford placed No. 117 of 500 public universities in the United States in the amount of scholarship aid received by students.

# FY '21 Pitt-Bradford Campus Operations

## Economic Impact

The overall economic impact of the Pitt-Bradford operations on Pennsylvania in FY '21 was **\$81.3 million** (**\$28.4 million** direct impact and **\$52.9 million** indirect and induced impact).



**Table 7: Direct and Indirect Employment Driven by the Presence of the Pitt-Bradford, 2021**

| Description   | Total Economic Output |
|---|-----------------------|
| Colleges/Universities                                     | \$9,130,621           |
| Transit and Ground Passenger Transportation               | \$8,649,659           |
| Construction of New Educational and Vocational Structures | \$6,988,068           |
| Real Estate Establishments                                | \$5,141,401           |
| Full-Service Restaurants                                  | \$3,316,000           |
| Tenant-Occupied Dwellings                                 | \$2,840,534           |
| Hotels, Motels and Casino Hotels                          | \$2,802,898           |
| Limited-Service Restaurants                               | \$2,622,294           |
| Hospitals   | \$2,139,865           |
| Monetary Authorities and Depository Credit Intermediation | \$1,594,811           |

Source: Tripp Umbach, using IMPLAN results from data obtained through the University of Pittsburgh

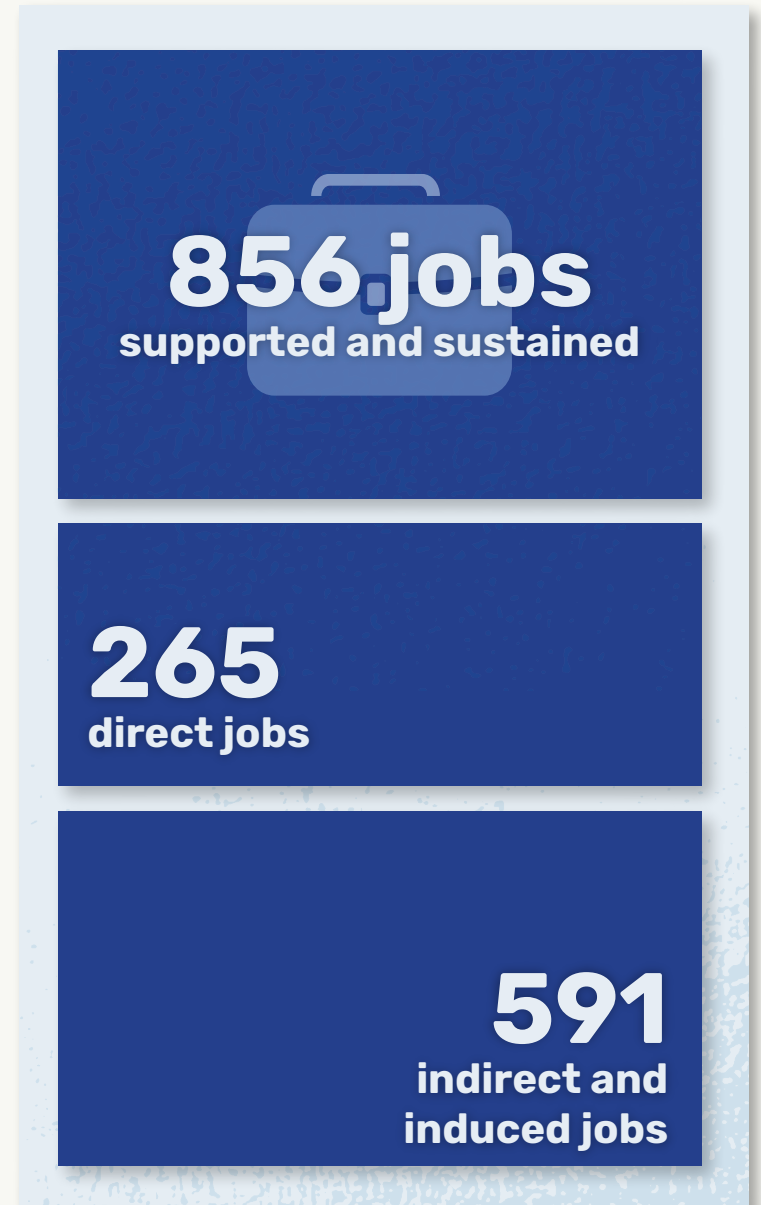
## Employment Impact

Pitt-Bradford's total employment impact on Pennsylvania was **856 jobs** (265 direct jobs). As a result of its operations, Pitt-Bradford creates 591 indirect and induced jobs in the economy.

**Table 8: Pitt-Bradford Top 10 Industries by Employment, 2021**

| Description  | Total Economic Output |
|--|-----------------------|
| Colleges/Universities  | 265                   |
| Transit and Ground Passenger Transportation                        | 251                   |
| Construction of New Educational and Vocational Structures          | 50                    |
| Full-Service Restaurants   | 43                    |
| Personal Care Services   | 39                    |
| Hotels, Motels and Casino Hotels                                   | 28                    |
| Limited-Service Restaurants  | 23                    |
| Retail — Clothing and Clothing Accessories Stores                  | 16                    |
| Retail — Sporting Goods, Hobby, Musical Instrument and Book Stores | 14                    |
| Performing Arts Companies  | 9                     |

Source: Tripp Umbach, using IMPLAN results from data obtained through the University of Pittsburgh



## State and Local Tax Impact

Pitt-Bradford operations in Pennsylvania generate **\$4.5 million** per year in state and local taxes.

**Table 9: Pitt-Bradford State and Local Tax Impact, 2021**

| Description                                  | Employee Compensation | Tax on Production and Imports | Households  | Corporations       |
|--|-----------------------|-------------------------------|-------------|--------------------|
| Social Insurance Tax — Employee Contribution | \$5,489               |                               |             |                    |
| Social Insurance Tax — Employer Contribution | \$7,748               |                               |             |                    |
| TOPI: Sales Tax                              |                       | \$1,668,950                   |             |                    |
| TOPI: Property Tax                           |                       | \$1,341,397                   |             |                    |
| TOPI: Motor Vehicle License                  |                       | \$27,820                      |             |                    |
| TOPI: Other Taxes                            |                       | \$236,287                     |             |                    |
| TOPI: Special Assessments                    |                       | \$4,774                       |             |                    |
| Corporate Profits Tax                        |                       |                               |             | \$166,466          |
| Personal Tax: Income Tax                     |                       |                               | \$995,851   |                    |
| Personal Tax: Motor Vehicle License          |                       |                               | \$33,603    |                    |
| Personal Tax: Property Taxes                 |                       |                               | \$4,129     |                    |
| Personal Tax: Other Tax (Fish/Hunt)          |                       |                               | \$15,545    |                    |
| Total State and Local Tax                    | \$13,238              | \$3,279,228                   | \$1,049,128 | \$166,466          |
| <b>Total State and Local Tax</b>             |                       |                               |             | <b>\$4,508,060</b> |

## FY '21 Pitt-Bradford Campus Operations on McKean County

### Economic Impact

- Campus operations generated more than **\$64.9 million** in total economic impact (direct, indirect and induced) for McKean County.

### Employment Impact

- The Pitt-Bradford campus supported **684** (full-time and part-time) jobs directly and indirectly in McKean County.

### State and Local Tax Impact

- The Pitt-Bradford campus generated **\$1.8 million** (directly and indirectly) in total tax payments to McKean County municipalities.

## Charitable Contributions

Tripp Umbach estimates that Pitt-Bradford employees and students in FY '21 generated **\$4.7 million** in charitable donations and volunteer services across the region. These benefits are in addition to the **\$81.3 million** annual impact that Pitt-Bradford generates for the state. The **\$4.7 million** impact includes:



## Community Programs

Pitt-Bradford goes beyond its physical campus to share its resources and programs with neighbors to help build and strengthen the surrounding communities. Pitt-Bradford students, faculty and staff participate in community organizations through activities and programs. These activities, outlined below, have provide additional economic and social impact beyond the campus operational impact and employment data presented earlier in this report for Pitt-Bradford.

- **Pitt-Bradford Arts Programming** is made up of three series — Prism, Spectrum and Kaleidoscope — that provide artistic performances, visual arts exhibitions, author readings and lectures to the campus and regional community. Pitt-Bradford Arts has become the cultural center in the region by presenting the values and goals of an academic institution through arts programming events.
- **The Marilyn Horne Museum and Exhibit Center** showcases highlights from the personal archive of legendary opera singer Marilyn Horne. The museum had more than 3,500 visitors in its first year of operation and offers a broad program of free concerts and community engagement events to the six-county region served by Pitt-Bradford.
- **The Kessel Athletic Complex** is available to McKean County residents for free during the summer months as a result of a 43-year multi-municipality agreement. Community teams and athletics groups use the Kessel Athletic Complex for practices, recreation and competitions. Additionally, the tennis courts and baseball fields serve as the home fields for Bradford Area High School.
- **Conferences Services** at Pitt-Bradford offers opportunities for camps, conferences or meetings and provides on-site lodging and catering services during the summer months. Annually the campus hosts groups such as the Kinzua Fly Fishing School, Penns Woods Jeep Jamboree, The YWCA of Bradford and the McKean County Special Olympics.





## 2021 Campus Construction Impact

### George B. Duke Engineering and Information Technologies Building

In August 2021, Pitt-Bradford broke ground on a new George B. Duke Engineering and Information Technologies Building. The 40,000-square-foot building, which opened in fall 2022, will house two new majors — mechanical engineering technology and energy engineering technology — and three existing majors — computer information systems and technology, energy science and technology, and information systems. The building will give students the most comprehensive and transformative education possible to help them become leaders and innovators in the region and throughout Pennsylvania. Upon its completion, the new Duke Building will be the third LEED-certified building in McKean County.<sup>7</sup> Two of those three LEED-certified buildings are on the Pitt-Bradford campus. The **\$24.5 million** project is projected to generate a total economic impact (direct, indirect and induced impact) of **\$44.9 million**, support **287 jobs** and produce nearly \$200,000 in state and local taxes during the construction period.