

What Can I Do With a Major in...

Sport and Recreation Management is a career field concerned with the business aspect of sports and recreation. Students who graduate with a Bachelor of Science degree in Sport and Recreation Management have lots of career opportunities to choose from including working for a sports team, YMCA's, working in sports media or sports law, jobs in city sponsored recreation programs, managing recreational programs for national or state forests, or becoming the manager of a fitness center.

Sport and Recreation Management majors at Pitt-Bradford take courses specific to the field of sports including Sports Governance, Sports Psychology, Ethics in Sports, Sports Marketing and Legal Issues in Sport. Majors also take Business courses including Accounting, Economics, Business Law, Management, Marketing and Organizational Behavior. Students in the majors can pick a minor or concentration that match their personal career goals and have the opportunity to experience hands-on learning by participating in a field placement internship.

REQUIRED SKILLS

- Team Work
- Communication (Oral & Written)
- Leadership
- Decision Making
- Creativity
- Ethics
- Organization

POSSIBLE EMPLOYERS

- Sport Teams
- Public Recreation Facilities
- Health/Fitness Centers
- Schools, Colleges or Universities
- Marketing related Opportunities
- Non-Profit Organizations
- Facility and Event Managements

EMPLOYMENT OPPORTUNITIES

Athlete Representation/Agent
Athletic Equipment Manager
Camp Director
Club House Manager
Coach
Collegiate Sport Marketer
Corporate Fitness Director
Director of Stadium Operations
Director of Ticket Operations
Events Coordinator
Field Maintenance Director

Fitness Center Manager
Fund-Raiser
General Manager
Health Club Manager
Park/Swimming Pool Manager
Professional Sports Manager
Professional Sports Scout
Promotions Manager
Public Relations Manager
Recreational Cruise Director
Scoreboard Operator

Sponsorship Coordinator
Sport Camp Manager
Sporting Goods Salesperson
Sports Marketing Specialist
Sports Public Relations Director
Umpire Room Manager
Athletics Administration
Youth Sport Director

MANAGEMENT

SPORTS & RECREATION - MANAGEMENT

**Some occupations will require additional training, certification, and/or education.*

SPORT & RECREATION MANAGEMENT

University of Pittsburgh at Bradford Sport & Recreation Management Major Curriculum

Degree: Bachelor of Science

Division: Management and Education

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The Sport and Recreation Management major consists of a 120-credit curriculum leading to a Bachelor of Science degree. Consistent with the overall mission of the University of Pittsburgh at Bradford, the Sport and Recreation Management major includes a liberal arts general education, much of which is taken during the first two years of study.

COURSE REQUIREMENTS IN THE MAJOR

ACCT 0201 Financial Accounting
ACCT 0202 Managerial Accounting
ECON 0102 Microeconomics
ECON 0103 Macroeconomics
HPRED 0202 Psychology of Sport
HPRED 0210 The Governance and Management of Sport
HPRED 1301 Sports Marketing
HPRED 1310 Ethics and Leadership in Sport
HPRED 1401 Issues in Legal Liability in Sport, Recreation, and Exercise Science
HPRED 1407 Facility and Event Management for Sport
HPRED 1425 Sports Economics and Finance
HPRED 1452 Capstone: Sport and Recreation Management
HPRED 1496 Fieldwork in Sport and Recreation Management
MGMT 0110 Principles of Business Management
MGMT 1301 Organizational Behavior
MGMT 1304 Business Law
MIS 0208 Business Information Systems
MRKT 1301 Principles of Marketing
PR 0101 Introduction to Public Relations
PSY 0101 Introduction to Psychology
SOC 0101 Introduction to Sociology
SOC 0202 Sociology of Sport

Total credits required for the major 66

Students must receive a C- or better in all above core courses.

PROFESSIONAL ORGANIZATIONS

North American Society for Sport Management	www.nassm.com
National Intramural-Recreational Sports Association	www.nirsa.org
National Recreation & Park Association	www.nrpa.org
National Association for Sport & Physical Education	www.aahperd.org/naspe

FIND OUT MORE ABOUT CAREERS IN SPORT & RECREATION MANAGEMENT AT:

Sports Management Worldwide	www.sportsmanagementworldwide.com
The Institute of Sport & Recreation Management	www.isrm.co.uk/jobs/career_advice.html
Occupational Outlook Handbook	www.bls.gov/oco/ocos058.htm
Career Services	www.upb.pitt.edu/career.aspx