Sport and recreation management is concerned with the business aspect of sports and recreation. Students who graduate with a bachelor’s degree in sport and recreation management have many career opportunities to choose from, including working for a sports team, at YMCAs, in sports media or sports law, or in city-sponsored recreation programs; managing recreational programs for national or state forests; or becoming the manager of a fitness center.

Sport and recreation management majors at Pitt-Bradford take courses specific to the field of sports, including Sports Governance, Sports Psychology, Ethics in Sports, Sports Marketing and Legal Issues in Sport. Majors also take business courses, including Accounting, Economics, Business Law, Management, Marketing and Organizational Behavior. Students in the majors can pick a minor or concentration that match their personal career goals and have the opportunity to experience hands-on learning by participating in a field placement internship.

**Required Skills:**
- Team Work
- Communication (Oral & Written)
- Leadership
- Decision Making
- Creativity
- Ethics
- Computer
- Organization

**Possible Employers:**
- Sport Teams
- Public Recreation Facilities
- Health/Fitness Centers
- Schools, Colleges or Universities
- Marketing related Opportunities
- Non-Profit Organizations
- Facility and Event Management

**Employment Opportunities:**
- Athlete Representation/Agent
- Public Relations Manager
- Promotions Manager
- Club House Manager
- Fund-Raiser
- University Athletics Administration
- Field Maintenance Director
- Umpire Room Manager
- General Manager
- Director of Ticket Operations
- Director of Stadium Operations
- Scoreboard Operator
- Fitness Center Manager
- Athletic Equipment Manager
- Sports Marketing Specialist
- Health Club Manager
- Corporate Fitness Director
- Park/Swimming Pool Manager
- Professional Sports Scout
- Collegiate Sport Marketer
- Recreational Cruise Director
- Youth Sport Director
- Sponsorship Coordinator
- Sports Public Relations Director
- Sport Camp Manager
- Sporting Goods Salesperson
- Professional Sports Manager
- Events Coordinator
- Camp Director
- Coach

**Professional Organizations:**
- North American society for sport Management [www.nassm.com](http://www.nassm.com)
- National Intramural-Recreational Sports Association [www.nirsa.org](http://www.nirsa.org)
- National Recreation & Park Association [www.nrpa.org](http://www.nrpa.org)
- National Association for Sport & Physical Education [www.aahperd.org/naspe](http://www.aahperd.org/naspe)

**FIND OUT MORE ABOUT CAREERS IN SPORT & RECREATION MANAGEMENTAT:**
- Sports Management Worldwide [www.sportsmanagementworldwide.com](http://www.sportsmanagementworldwide.com)
- The Institute of Sport & Recreation Management [www.isrm.co.uk/jobs/career_advice.html](http://www.isrm.co.uk/jobs/career_advice.html)
- Career Services [www.upb.pitt.edu/career.aspx](http://www.upb.pitt.edu/career.aspx)
Sport & Recreation Management (BS) – Curriculum Guide

Student Name:  
Advisor:  

GENERAL EDUCATION REQUIREMENTS  

COMPETENCIES (Minimum grade of C- required in all competencies)  
☐ FS 0102 Freshman Seminar  
(if transferring in fewer than 18 credits)  

Writing  
☐ ENG 0101 English Composition I  
☐ ENG 0102 English Composition II  

Mathematics  
☐ *MATH 0098 College Algebra II or Higher  

THE HUMAN EXPERIENCE  
☐ Students are required to complete two courses designated as “Global”  

ARTS & LETTERS (ONE course MUST be literature; ONE course MUST be a creative, fine or performing Arts course)  
☐ Literature  
☐ Arts  
☐ Literature, Arts, Language  

BEHAVIORAL, ECONOMIC, & POLITICAL SCIENCES  
(Two different categories must be represented))  
☐ (see major)  
☐ (see major)  
☐ (see major)  

HISTORY, CULTURES, & PHILOSOPHICAL INQUIRY  
(ONE course MUST be History, and ONE course must be Cultures or Philosophical Inquiry)  
☐ HIST  
☐  

PHYSICAL, LIFE, & COMPUTATIONAL SCIENCES  
(ONE course must be a Physical Science, ONE must be a Life Science and ONE must include a lab)  
☐ Physical Science  
☐ Life Science  
☐ Physical, Life or Computational Sciences  
☐ Lab  

PHYSICAL EDUCATION  
☐ PEDC  

* MATH 0098 does not meet the mathematics competency at the Pittsburgh campus  

REQUIRED MAJOR COURSES  
☐ ACCT 0201 Financial Accounting Concepts  
☐ ACCT 0202 Managerial Accounting Concepts  
☐ ECON 0102 Introduction to Microeconomics GE  
☐ ECON 0103 Introduction to Macroeconomics GE  
☐ HPRED 0202 Psychology of Sport  
☐ HPRED 0210 Governance and Management of Sport  
☐ HPRED 1301 Sports Marketing  
☐ HPRED 1310 Ethics and Leadership in Sport  
☐ HPRED 1401 Legal Liability in Sport, Rec, & Exercise Sci.  
☐ HPRED 1407 Facility and Event Management for Sport  
☐ HPRED 1425 Sports Economics and Finance  
☐ HPRED 1452 Capstone: Sport and Recreation Management  
☐ HPRED 1496 Fieldwork in Sport and Recreation Mgmt.  
☐ MGMT 0110 Principles of Business Management  
☐ MGMT 1304 Business Law  
☐ MIS 0208 Business Information Systems  
☐ MRKT 1301 Principles of Marketing  
☐ PR 0101 Introduction to Public Relations  
☐ PSY 0101 Introduction to Psychology  
☐ SOC 0101 Introduction to Sociology  
☐ SOC 0202 Sociology of Sport  
☐ SOC/MGMT 1301 Organizational Behavior  

Students must receive a C- or better in all above core courses.  

According to your Degree Progress Report in MY.PITT.EDU upon successful completion of the current term:  

You will have EARNED ________ credit hours  
You NEED ________ for 120 credit hours required for graduation.  

You will have earned ________ credit hours of Upper Level course work.  
You NEED ______ for the 30 credit hours required for graduation.  

NOTE: This guide is unofficial. Completing the requirements on this sheet does NOT guarantee degree completion. Official degree completion information can be found in MY.PITT.EDU. Contact your Faculty Advisor and/or the Registrar’s Office with questions or concerns.