Business Management involves organizing activities that bring people together to accomplish desired goals and objectives of a company, industry or corporation. Managers are responsible for planning, organizing, staffing, and directing a team of individuals in an effort to accomplish set goals for the organization.

Business Management majors at Pitt-Bradford take courses in Management, Accounting, Marketing, Finance and Economics. Students also receive hands-on training for the business world during their college classes by helping to write business plans for new companies, assisting companies with individual tax returns and/or creating websites for local businesses.

**Required Skills:**
- Leadership
- Problem Solving
- Organizational Behavior
- Project Management
- Teambuilding
- Multi-Tasking
- Communication
- Goal Setting
- Conflict Management

**Possible Employers:**
- Banks
- Consulting Firms
- Corporations
- Healthcare Providers
- Government Agencies
- Non-Profit Organizations
- Realtors
- Insurance Agencies

**PROFESSIONAL ORGANIZATIONS:**
- American Management Association  www.amanet.org
- Institute of Management Consultants USA  www.imcusa.org
- Society for Human Resource Management  www.shrm.org
- Society for Information Management  www.simnet.org

**FIND OUT MORE ABOUT CAREERS IN BUSINESS MANAGEMENT AT:**
- Career Services  www.upb.pitt.edu/career/

*Some occupations will require additional training, certification and/or education*
## GENERAL EDUCATION REQUIREMENTS

### COMPETENCIES

*Minimum grade of C- required in all competencies*

- FS 0102 Freshman Seminar *(if transferring in fewer than 18 credits)*

### Writing
- ENG 0101 English Composition I
- ENG 0102 English Composition II

### Mathematics
- MATH 0098 College Algebra II or Higher *(see Major)*

### THE HUMAN EXPERIENCE

- Students are required to complete two courses designated as “Global”

### ARTS & LETTERS *(ONE course MUST be literature; ONE course MUST be a creative, fine or performing Arts course)*

- Literature
- Arts
- Literature, Arts, Language

### BEHAVIORAL, ECONOMIC, & POLITICAL SCIENCES

*Two different categories must be represented)*

- *(See Major)*
- *(See Major)*

### HISTORY, CULTURES, & PHILOSOPHICAL INQUIRY

*(ONE course MUST be History, and ONE course must be Cultures or Philosophical Inquiry)*

- HIST

### PHYSICAL, LIFE, & COMPUTATIONAL SCIENCES

*(ONE course must be a Physical Science, ONE must be a Life Science and ONE must include a lab)*

- Physical Science
- Life Science
- Physical, Life or Computational Science *(See Major)*
- Lab

### PHYSICAL EDUCATION

- PEDC

### REQUIRED MAJOR COURSES

- ACCT 0201 Financial Accounting Concepts
- ACCT 0202 Managerial Accounting Concepts
- FIN 1301 Corporate Finance
- MGMT 0110 Principles of Management
- MGMT 1401 Business in Society and the International Environment
- MGMT 1451 Capstone: Strategic Management
- MIS 0103 Computer Applications for Management
- MIS 0208 Business Information Systems
- MRKT 1301 Principles of Marketing
- Business Management elective
- Business Management elective
- Business Management elective

### OTHER REQUIRED COURSES:

- ECON 0102 Introduction to Microeconomics *GE*
- ECON 0103 Introduction to Macroeconomics *GE*
- ECON 0204 Statistical Methods *GE*
- ECON 0206 Intermediate Microeconomics
- MATH 0136 Applied Calculus *GE*
- COMM 0104 Public Speaking

*MATH 0098 does not meet the mathematics competency at the Pittsburgh campus*

---

**According to your Degree Progress Report in MY.PITT.EDU upon successful completion of the current term:**

You will have EARNED _______ credit hours

You NEED _______ for 120 credit hours required for graduation.

You will have earned ________ credit hours of Upper Level course work.

You NEED _____ for the 30 credit hours required for graduation.

**NOTE:** This guide is unofficial. Completing the requirements on this sheet does NOT guarantee degree completion. Official degree completion information can be found in **MY.PITT.EDU**. Contact your Faculty Advisor and/or the Registrar’s Office with questions or concerns.