A Bachelor of Science degree in Business Management will prepare you in fields like accounting, finance, marketing and information technology.

**Employment Opportunities:**

Advertising Account Executive  
Benefits Administrator  
Manager/Loan Officer  
Consultant  
Contract Administrator  
Credit Manager  
Customer Service Manager  
Distribution Manager  
Entrepreneur  
Facilities Planner  
Financial Aid Director  
Financial Analyst  
Human Resources Generalist  
Information Systems Manager  
Inventory Control Specialist  
IRS Revenue Officer  
Job Analyst  
Labor Relations Specialist  
Management Trainee  
Market Research Analyst  
Nursing Home Administrator  
Operations Manager  
Property Manager  
Public Administrator  
Purchasing Agent  
Realtor  
Retail Store Manager  
Sales Manager Securities  
Broker Training Specialist

Business Management involves organizing activities that bring people together to accomplish desired goals and objectives of a company, industry or corporation. Managers are responsible for planning, organizing, staffing, and directing a team of individuals in an effort to accomplish set goals for the organization.

Business Management majors at Pitt-Bradford take courses in Management, Accounting, Marketing, Finance and Economics. Students also receive hands-on training for the business world during their college classes by helping to write business plans for new companies, assisting companies with individual tax returns and/or creating websites for local businesses.

**Required Skills:**

- Leadership  
- Problem Solving  
- Organizational Behavior  
- Project Management  
- Teambuilding  
- Multi-Tasking  
- Communication  
- Goal Setting  
- Conflict Management

**Possible Employers:**

- Banks  
- Consulting Firms  
- Corporations  
- Healthcare Providers  
- Government Agencies  
- Non-Profit Organizations  
- Realtors  
- Insurance Agencies

**PROFESSIONAL ORGANIZATIONS:**

- American Management Association  
  www.amanet.org  
- Institute of Management Consultants USA  
  www.imcusa.org  
- Society for Human Resource Management  
  www.shrm.org  
- Society for Information Management  
  www.simnet.org

**FIND OUT MORE ABOUT CAREERS IN BUSINESS MANAGEMENT AT:**

- Careers-in-Business  
  www.careers-in-business.com  
- Occupational Outlook Handbook  
  www.bls.gov/oco/oco1001.htm  
- Career Overview  
  www.careeroverview.com/management-careers.html  
- Career Services  
  www.upb.pitt.edu/career/  

* Some occupations will require additional training, certification and/or education
Business Management (BS) – Curriculum Guide

Student Name:       Advisor:

GENERAL EDUCATION REQUIREMENTS

COMPETENCIES
(Minimum grade of C- required in all competencies)
☐ FS 0102 Freshman Seminar
   (if transferring in fewer than 18 credits)

Writing
☐ ENG 0101 English Composition I
☐ ENG 0102 English Composition II

Mathematics
☐ MATH 0098 College Algebra II or Higher (see Major)

THE HUMAN EXPERIENCE
☐ Students are required to complete two courses
designated as “Global”

ARTS & LETTERS (ONE course MUST be literature;
ONE course MUST be a creative, fine or performing Arts course)
☐ Literature
☐ Arts
☐ Literature, Arts, Language

BEHAVIORAL, ECONOMIC, & POLITICAL SCIENCES
(Two different categories must be represented)
☐ (See Major)
☐ (See Major)

HISTORY, CULTURES, & PHILOSOPHICAL INQUIRY
(ONE course MUST be History, and ONE course must be Cultures
or Philosophical Inquiry)
☐ HIST

PHYSICAL, LIFE, & COMPUTATIONAL SCIENCES
(ONE course must be a Physical Science, ONE must be a Life
Science and ONE must include a lab)
☐ Physical Science
☐ Life Science
☐ Physical, Life or Computational Science (See Major)
☐ Lab

PHYSICAL EDUCATION
☐ PEDC

REQUIRED MAJOR COURSES
☐ ACCT 0201 Financial Accounting Concepts
☐ ACCT 0202 Managerial Accounting Concepts
☐ FIN 1301 Corporate Finance
☐ MGMT 0110 Principles of Management
☐ MGMT 1401 Business in Society and the International Environment
☐ MGMT 1451 Capstone: Strategic Management
☐ MIS 0103 Computer Applications for Management
☐ MIS 0208 Business Information Systems
☐ MRKT 1301 Principles of Marketing
☐ Business Management elective
☐ Business Management elective
☐ Business Management elective

OTHER REQUIRED COURSES:
☐ ECON 0102 Introduction to Microeconomics GE
☐ ECON 0103 Introduction to Macroeconomics GE
☐ ECON 0204 Statistical Methods GE
☐ ECON 0206 Intermediate Microeconomics
☐ MATH 0136 Applied Calculus GE
☐ COMM 0104 Public Speaking

*MATH 0098 does not meet the mathematics competency
   at the Pittsburgh campus

According to your Degree Progress Report in MY.PITT.EDU
upon successful completion of the current term:

You will have EARNED ________ credit hours
You NEED ________ for 120 credit hours required for graduation.

You will have earned ________ credit hours of Upper Level course
work.
You NEED ______ for the 30 credit hours required for graduation.

NOTE: This guide is unofficial. Completing the requirements on this
sheet does NOT guarantee degree completion. Official degree completion
information can be found in MY.PITT.EDU. Contact your Faculty
Advisor with any questions or concerns.

9/16/16